

## **The Village Co-Op Market of Williamsville Board Meeting Minutes**

**When:** Wednesday, March 20, 2024, | work session 6pm / board meeting 7pm

**Where:** Amherst Town Hall, Council Chambers, 2<sup>nd</sup> floor (5583 Main St.) and Zoom videoconferencing

Zoom link: <https://zoom.us/j/3205921689> Meeting ID: 849 7354 6144

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**Attendees:** Jim Walfrand, Jon Carmen, Mary Ellen Haefner, Mark Storch, Steven Schultz, Ryan Duquette, Isra Jahan, Nancy Corigliano

### **Board Meeting:**

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- A. Reading of Mission Statement: Isra Jahan
- B. Approval of minutes from February 21, 2024
  - 1. Motion to approve: Jon Carmen, 2<sup>nd</sup>: Mark Storch
  - i. All approve, motion passes.
- C. Updates
  - 1. Membership – 1232 Member-Owners
  - 2. Established New Committees:
    - i. Grants Committee – Jim Walfrand, Mark Storch
      - 1. We are pending a response and then we are following up if we don't hear anything for a large grant.
    - ii. GM Recruitment – Mary Ellen Haefner
      - 1. A meeting took place on 3/19 with Brian Licht and we have 3 candidates but are moving forward with one of them.
      - 2. The Columinate job board posting is valid until June.
      - 3. We will disburse the benefits package to the GM once they are hired. We are following the policy guidance documents.
    - iii. Design – Mark Storch, Steven Schultz
      - 1. We are working with Benderson to continue the design for the co-op. Design development should be complete in April and then we will have something to show people.
    - iv. Tabling and Events Committee – Steven Schultz
      - 1. Farmer's market starts May 18.
      - 2. Glen Park Art Festival is last weekend of July and we want to table at that event.
    - v. Financials – Jim Walfrand
      - 1. We are updating our Pro Forma.
    - vi. Prospectus / Capital Campaign – Jon Carmen
      - 1. We reached out to all 1228 member-owners at least once.
      - 2. We sent out 331 Prospectuses.
        - a. 104 said they're not interested/can't afford.
        - b. 45 already donated/invested.

- c. 14 strong maybes.
- d. We've raised about \$237k so far.
- 3. We need to reach at least \$1.5 million in order to have access to the money.

i. Marketing – Jon Carmen

- 1. We are having a happy hour event on 3/26 at Rationales for our member-owners.

D. Questions / Discussion

E. Motion to Adjourn: Nancy Corigliano 2<sup>nd</sup>: Isra jahan

- i. All approve, motion passes.
- ii. Meeting adjourned at 7:16 pm.

**Next Meeting:** Wednesday, **April 17, 2024**; Work Session - 6pm, Board Meeting - 7pm  
Where: Amherst Town Hall, Council Chambers, 2<sup>nd</sup> floor (5583 Main St.) / Zoom  
videoconferencing  
**The Village Co-Op Market of Williamsville**