

The Village Co-Op Market of Williamsville Board Meeting Minutes

When: Wednesday, April 19, 2023, | work session 5:30 / board meeting 6:30pm

Where: Williamsville Village Hall (5565 Main St.) and Zoom videoconferencing

Zoom link: <https://zoom.us/j/3205921689> Meeting ID: 849 7354 6144

One tap mobile +1 (646) 876-9923, 84973546144# US (New York)

Attendees:

Board Meeting: Jim Walfrand, Jon Carmen, Mary Ellen Haefner, David Gardner, Steven Schultz, Mark Storch, David Murrano

A. Reading of Mission Statement: Steven Schultz

B. Approval of minutes from March 15, 2023

i. Motion Made: Mark Storch; 2nd: Steven Schultz

1. All Approve, Motion Passes

C. Updates

a. Membership – 760 Member-Owners

b. Finance:	Balances –	Checking –	\$ 59,834.45
		CD-2 –	\$ 10,143.45
		PayPal -	<u>\$ 000.00</u>

Total - \$ 69,979.90

- CD-2 Will move forward with a cash out to avoid future rollover issues.

c. Site Selection / Pro forma:

i. Motion to approve Lease: Jim Walfrand

1. Jon Carmen 2nd: Steven Schultz

a. All in favor: All Approve, Motion passes to move forward with lease and begin preparations for developer approval.

2. The board has received positive reviews on our Pro Forma from our contracted support.

3. The board reviewed the design approved by the board with member owners present.

4. The board is working on finalizing its prospectus, to begin discussions with banking organizations.

d. Established New Committees:

i. Grants Committee – Jim Walfrand, Dave Murrano, Mark Storch

ii. GM Recruitment – Mary Ellen Haefner, Dave Murrano

- iii. Design – Mark Storch, Steven Schultz
- iv. Tabling and Events Committee – Steven Schultz
- v. Financials – Jim Walfrand
- vi. Prospectus / Capital Campaign – Jon Carmen
- vii. Marketing – Jon Carmen

e. Marketing

- i. The board continues to move forward with their social media campaigns and will be adjusting the marketing plan upon acceptance of the lease from the developers.
- ii. Once we move forward, we will be reaching out to member owners to request volunteers.

f. Capital Campaign

- i. Estimated time for launch is September 1, 2023. Review and acceptance of 7 Roots will take place at next board meeting (May 17, 2023)

g. Farmers Market

- i. The board will be looking for volunteers to help table our annual farmers market events. Expected date is May 20, 2023

D. Questions / Discussion

a. Design: What's upstairs?

- i. Storage, but currently it is not up to code and is more of an additional resource that may be utilized in the future (Not included in square footage).

E. Motion to Adjourn: Steven Schultz

- a. 1st: Dave Murrano 2nd: David Gardner
- b. Motion Passes, Meeting Adjourned at: 6:48 PM

Next Meeting: Wednesday, **May 17**, 2023; Work Session - 5:30pm, Board Meeting - 6:30pm Where: Williamsville Village Hall (5565 Main St.) / Zoom videoconferencing **The Village Co-Op Market of Williamsville**