

**The Village Co-Op Market of Williamsville  
Board Meeting**

**AGENDA**

**When:** Wednesday, July 3, 2019 2 6:30pm | **Where:** Village Hall Auditorium

**Board Meeting:**

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- A. Reading of Mission Statement – read by Mary Ellen Haefner
- B. Approval of minutes from June 18 Work Session (Board meeting not held due to Lexi event)
  - a. Motion to approve minutes: Ariana
  - b. 2<sup>nd</sup>: Emily
  - c. All in Favor: 4
- C. New business
  - T-shirts
    - \$15 donation
    - Available in children (small and medium) and adult sizes (small – XXL)
    - Will be available at the Farmer’s Market through October 26
  - Parade
    - We are participating and will carry our Village Coop banner
    - Still looking for volunteers
    - Parade begins July 16 at 6:30pm; will meet at Williamsville South at 6:00pm as a group and march the route down Main Street
    - Please wear your Village Coop t-shirt or any other black t-shirt/top
    - Two member-owners will flank on both sides and hand out our Village Coop flyers
  - BreadHive guest speaker at 8/7 Board Mtg.
    - Two co-founders will speak after our meeting about 7:30pm
- D. Updates:
  - Membership – Emily
    - 361 member-owners
  - Finance – Emily
    - \$20,760.88 in account
    - CD for \$25,000
    - No expenses this month
  - Site Selection (Feasibility/Proforma) – Jim
    - Met with McGuire Development
  - Marketing Committee – Julie/Ariana
    - Matrix Volunteer application will be coming to our website
      - Volunteer to be at the Farmers Market or events
      - Will be available via our calendar of events
    - Jen successfully obtained all advertisement rates from the Bee Newspapers Group which will be used in the future
    - Park cleanup event is at a new venue (South Long Park at the Lehigh train depot)
    - October 19 special event featuring Tim and Heather Kaufman is still in the planning stage but more to come!
- E. Other business:
  - Elections
    - Sending out email later this month

- Will feature some new information
- Website
  - Adding donate button (time, talent, treasure)
  - Adding calendar of events
  - Adding Matrix Volunteer application

F. Questions/Discussion

- What is “proforma”? In short, it is the stage of making formal decisions regarding the financing of the store and can include stockholder and loan options, as well as entering into a business partnership with a developer who would represent us and market our site as they are the subject matter experts (SME).

<p><b>Next Meeting:</b> Wednesday, August 7, 2019 @ 6:30 pm (guest speaker at 7pm)   Where: Village Hall Auditorium</p>
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**IMPORTANT NOTES:**

If you have not yet received your member-owner tote or lawn sign, stop by the Board Meeting or co-op tent at the Farmers' Market on Saturdays to pick one up.

**NEW:** Get your Village Co-op t-shirt and show your support (minimum donation of \$15 per shirt). You can get a shirt at the Board Meeting or Farmers' Market.