

The Village Co-Op Market of Williamsville Board Meeting Minuets

When: Wednesday, May 18, 2022, |work session 5:30 / board meeting 6:30pm

Where: Zoom videoconferencing / link: <https://zoom.us/j/3205921689>

Attendees: Jim Walfrand, David Gardner, Mark Storch, Steven Schultz

Board Meeting:

- A. Reading of Mission Statement: Steven Schultz
- B. Approval of minutes from April 20, 2022
 - a. First: David Gardner Second: Mark Storch
 - b. Approval – 5/5 Present > Approved

C. Updates

- a. Membership – 730 Member-Owners
- b. Finance:

Balances –	Checking –	\$ 62,480.63
	CD-2 –	\$ 10,141.16
	PayPal -	<u>\$ 2,278.32</u>
Total -		\$ 74,900.11

NOTE: *The board has completed the 2021 Tax filings; The Co-operative paid our \$25.00 minimum as we did not owe any taxes this year.*

- c. Site Selection / Pro forma:
 - i. Pro Forma and Site selection is on hold, The board is waiting for return proposals
 - ii. The board informed members that we were reviewing the construction requirements at the newly discussed location.
 - 1. Construction considerations include but are not limited to, electrical connections and power output, Space for logistics operations and possible feature updates to help make the location a viable option.
- d. Marketing
 - i. Jon Carmen has kept our social media campaigns flowing smoothly.
 - ii. The board will be holding off on major marketing efforts to allow time for site selection processes to complete. We will have a big push in this section when we release details on our site location.
- e. Capital Campaign
 - i. Currently on hold, waiting for site selection to announce capital campaign launch.
- f. Farmers Market
 - i. Our annual farmers market will be kicking off this weekend on May 21st, 2022
 - 1. Jim Walfrand will be present to discuss updates, news, and status of our project.

D. Questions / Discussion

- a. The board was asked if our sites (currently reviewing 3) are located within the village limits.
 - i. Answer: Two of the Three sites are located within village limits (Our focus is to stay within village limits), one site is located directly outside the village lines (within a few blocks).

- ii. The board stressed our intention to select a site within village limits, however proposal numbers will play a huge part in that decision.

E. Motion to Adjourn:

- a. First: Steven Schultz Second: David Gardner
- b. Approval – 4/4 Present > Approved
 - i. Meeting End: 6:48PM

Next Meeting: Wednesday, June 15, 2022; Work Session - 5:30pm, Board Meeting - 6:30pm Where: Zoom videoconferencing **The Village Co-Op Market of Williamsville**