

**The Village Co-Op Market of Williamsville  
Board Meeting  
MINUTES**

**When:** April 3, 2019 - 6:30pm

**Where:** Village Hall

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A. Reading of Mission Statement by Julie Yates

B. Approval of minutes from March 6, 2019

- Motion: Julie
- 2<sup>nd</sup>: Emily
- All in favor: Yes - 5

C. Updates:

- Membership – Emily
  - 304
- Finance – Emily
  - \$12,389.52 in checking account; \$25K in CD; no expenditures this month
- Communications - Ariana/Cheryl
  - If you are a current member-owner and not receiving email notices, please let us know so we can correct it
- Site Selection (Feasibility/Proforma) – Jim
  - n/a
- Marketing Committee - Lynn/Julie
  - Our 4 volunteer options explained
  - Guest Speakers on a quarterly basis at Board meetings
    - Ideas from Members: Sitka Salmon, Plato Dale Farm, Nutrition (Karen Peppas, Jen Buettner), History of Coops, Delve into Mission and how our Coop Started, BreadHive

D. Other business

- n/a

E. Meeting adjourned at 6:54pm

- Motion: Emily
- 2<sup>nd</sup>: Ariana
- All in favor: Yes - 5

Questions/Discussion

- Have we considered Clarence Farmer's Market? Yes, but we are working with them to clarify our request to have a 'Co-op' tent there, rather than a 'Wlmsv Farmer's Market' tent
- An opportunity to have a presence or at least put out flyers - "South Celebrates" event at Wlmsv South with student artwork, etc. in May or June with food trucks too
- Liz at Kissed by the Sun might put our brochures out at their tent

- Mary Magoffin (new member) at 221 Lafayette Blvd is helping with a local running marathon and will be stuffing over 600+ runner bags; she offered to put co-op flyers in the bags

**NEXT MEETING**

**WHEN:** Wednesday, May 1 at 6:30pm | **WHERE:** Village Hall (enter through rear doors)