

**The Village Co-Op Market of Williamsville
Board Meeting
MINUTES**

Where: Village Hall

When: Wednesday, September 4, 2019

Board Meeting 6:30pm

- A. Reading of Mission Statement; read by: Julie Yates
- B. Approval of minutes from August 7 meeting:
- a. Motion to Approve: Emily
 - b. 2nd: MaryEllen
 - c. All in Favor: 5 Yes; 0 No
- C. New business:
- Need to start thinking about Xmas tree sale; would be done in conjunction with Village/WBA event; perhaps sell on Island Park; sell trees on both Friday and Saturday?; Jim proposed talking with Al about this event with regards to selling trees vs. wreaths; perhaps do pre-orders
 - ACTION ITEM: Jim and Al to meet and discuss
 - ACTION ITEM: Julie to have Jill October event on calendar on website
- D. Updates:
- Membership – Emily
 - 377
 - Finance – Emily
 - \$23,620.20 in account; \$25,000 in CD
 - Site Selection/Proforma – Jim
 - n/a
 - Marketing Committee – Ariana
 - New event on October 19 at 11-1pm at Williamsville South High School; feature guest speaker Tim Kaufman “Fat Man Rants”; event to highlight Kaufman, but also education on co-op; food truck will be there to provide free lunch to participants
 - Mailchimp communication to go out this/next week with: Oct event, new calendar on website, Xmas tree sale volunteer solicitation, and elections
 - Marketing Committee to work on creating/distributing survey to members
 - Election Committee update – Cheryl/MaryEllen
 - Orientation meeting for potential new board members on Sept 5 at 5:30pm
 - Application materials for new board members on website
 - Applications due Wed, Sept 18
- E. Other business:
- Board with new Board members to discuss moving monthly Board meeting dates in the January reorg meeting
- F. Meeting adjourned by Ariana at 6:52pm’
- a. Motion: Ariana
 - b. 2nd: Julie
 - c. All in favor: 5 yes, 0 no
- G. Questions/Discussion

Next Meeting: Wednesday, October 2, 2019 Work Session 5:30pm, Board Meeting 6:30 pm Where: Village Hall
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